



PRIVACY POLICY – EVENTWHEEL IMS

DETAILS

Company: EventWheel International

Registered Address: 102-A2 Silicon Oasis, Dubai, UAE

Software: EventWheel IMS (SaaS)

ROLE UNDER GDPR

EventWheel International acts primarily as a DATA PROCESSOR providing SaaS tools to client organizations

who act as Data Controllers for any personal data they choose to input.

DATA COLLECTED BY SYSTEM OWNER ACCOUNT

- Name
- Surname
- Email address

CLIENT DATA INPUT

Client organizations may upload event-related text and photos created specifically for events.

These materials are not intended to contain special category or sensitive personal data. EventWheel prohibits uploading protected/sensitive personal data into the system.

PURPOSE OF PROCESSING

- Provide EventWheel IMS SaaS functionality
- User authentication and access
- System notifications (email/mobile during active use only)
- Technical support and security

LEGAL BASIS

- Contractual necessity
- Legitimate interest (security and operation)





NO MARKETING

EventWheel does not send marketing communications. Only operational notifications.

DATA STORAGE LOCATION

Cloud infrastructure hosted in the United States.

INTERNATIONAL TRANSFERS:

Data transfers outside the EEA are protected using Standard Contractual Clauses (SCCs) and appropriate safeguards with cloud providers.

RETENTION:

- Duration of active contract
- Up to 12 months after termination or inactivity
- Earlier upon verified deletion request
- Backups overwritten within 90 days

DATA SUBJECT RIGHTS:

Access, rectification, erasure, restriction, portability, objection and complaint to EU supervisory authority.

CONTACT:

admin@eventwheel.international

SECURITY:

Encryption in transit, access control, secure cloud infrastructure, limited personnel access.

MINORS:

Service is not intended for users under 16.

UPDATES:

Policy may be updated periodically.

